



4th International Conference "Approaches to Digital Discourse Analysis" ADDA 4

Contemporary Societies in Digital Discourse
University of Klagenfurt (Austria)
12 – 14 October 2023

Call for Papers

Papers are invited for the 4th International Conference
"Approaches to Digital Discourse Analysis – ADDA 4".

The theme of the next ADDA conference will be "Contemporary Societies in Digital Discourses". The focus lies on identities in digital discourses in light of individualization, singularization, but also (anti-)globalization, interconnectedness, social changes, tensions and crises.

ADDA aims to bring together (early career and experienced) researchers interested in the analysis of digital discourse(s) from different disciplines, approaches, and traditions. Thus, it seeks to foster state-of-the-art debates and discussions on this burgeoning field of research and to provide opportunities for inter-, multi- and transdisciplinary research and critical reflection.

Confirmed plenary speakers

Katharina Kinder-Kurlanda – University of Klagenfurt (Austria)
Carolina Tagg – Open University, University of Birmingham (United Kingdom)
Camilla Vasquez – University of South Florida (United States)
Michele Zappavigna – University of New South Wales (Australia)

Conference themes

Papers are invited from discourse scholars across different traditions focusing on digital discourse, among others:

- Critical digital discourse studies
- Theoretical approaches to digital discourse
- Research methods in digital discourse analysis
- Micro and macro analysis of digital discourse
- Digital genres
- Discourse and (gender, sexual, ethnic, racial, etc.) identities in the digital world
- Multimodality and digital discourse
- Cognitive approaches to discourse analysis
- Digital discourse and education
- Digital discourse and politics
- Digital discourse and health
- Digital discourse and (new) professions

- Digital discourse and academia
- Other related fields of research.

Possible formats of participation

Individual papers, panels, and work-in-progress papers

Important dates

Deadline for panel proposals: February 15, 2023

Notification of acceptance: March 15, 2023

Deadline for individual papers and work-in-progress papers: April 30, 2023

Notification of acceptance: May 30, 2023

For panel proposals

Please submit your panel proposal via email to adda4@aau.at. Write 'Panel Proposal' in the subject line. Include the following information:

- title of the panel
- name(s) of panel organizer
- 350-word summary/ overview of the panel (including intended participants)

Panel organizers will be responsible for promoting their panel and for peer-reviewing and selecting the submitted contributions. Panels should contain minimally 3 individual papers.

Panel organizers will be informed, and accepted panels will be listed on the website.

Individual panel contributions should be submitted via the [Abstract submission page](#) no later than April 30, 2023, indicating the title of the panel. All submitted abstracts will be forwarded to the panel organizers for review and selection.

For individual and work-in-progress papers

Please submit an abstract of no more than **350 words**, including references, via the [Abstract submission page](#) no later than April 30, 2023. Please indicate whether you submit an individual paper or a work-in-progress.

For all submissions, clearly indicate:

- Abstract title, author names, and full institutional affiliations of the responsible (presenting) author and collaborating authors
- Contact e-mail address for the responsible author

All abstracts will be subject to **double blind peer review**. There is no fixed template for writing proposals, but authors are urged to consider the following criteria which will form the basis for peer review:

- originality of the topic and its relevance to the conference
- background contextualisation of the study
- relationship between title and content
- structural organisation
- theoretical/methodological appropriateness
- clarity of claims and relevance

Convenors (University of Klagenfurt):

Eva-Maria Graf
Kateryna Pilyarchuk
Alexander Onysko
Marta Degani

Nikola Dobrić
Günther Sigott
Carina Rasse
Ulrike-Krieg Holz

Co-convenors:

Patricia Bou Franch (University of Valencia)
Pilar Garcés-Conejos Blitvich (University of North Carolina at Charlotte)

Scientific Committee

Alejandro Parini
Alexander Onysko
Alexandra Georgakopoulou
Carina Rasse
Crispin Thurlow
Dimitra Vladimirou
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Tuija Virtanen
Ulrike-Krieg Holz

Queries

For queries, please contact us at: adda4@aau.at

